

# OUTLINE

## Developing Creativity

### Lesson One

#### *Getting Started*

- Housekeeping Items
- Workshop Aims
- Action Plans and Evaluations

### Lesson Two

#### *What's Creativity?*

- Divergent Thinking
- Problem Solving
- Imagination and Inspiration
- Something Out of Nothing
- Case Study
- Review Questions

### Lesson Three

#### *Getting Inspired*

- Introspection
- Read More
- Removing the Mental Block
- Art Inspires Art
- Case Study
- Review Questions

### Lesson Four

#### *Beating Procrastination*

- Get Rid Of Clutter
- Self-Imposed Limitations
- Build on Small Successes
- Don't Start at the Beginning
- Case Study
- Review Questions

## Lesson Five

### *Improving Your Creative Mind Set (I)*

- Open Mind
- Do Not Judge
- Positive Mind Set
- Ask Why?
- Case Study
- Review Questions

## Lesson Six

### *Improving Your Creative Mind Set (II)*

- Make Associations
- Keep a Journal
- Question Assumptions
- Creative Confidence
- Case Study
- Review Questions

## Lesson Seven

### *Curiosity*

- Spark Your Curiosity
- Curiosity is the Engine of Creativity
- Engage
- Ask Open Ended Questions
- Case Study
- Review Questions

## Lesson Eight

### *Take Risks*

- Be Confident
- Scared to Fail?
- Fake It 'til You Make It
- Afraid To Be Judged
- Case Study
- Review Questions

## Lesson Nine

### *Think Just like a Child*

- Daydream
- Be Curious
- Play Games
- Experiment
- Case Study

## Lesson Ten

### *Environmental Factors*

- Work Area
- Additional Environments
- Get Enough Sleep
- Factors
- Case Study

## Lesson Eleven

### *Individual Brainstorming*

- Generate A Lot of Ideas
- Mind Mapping
- Visualisation
- Organise and Bring the Ideas Together
- Writing Company Handbooks
- Case Study
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## Lesson Twelve

### Wrapping Up

- Words From the Smart
- Lessons Learned
- Completion Of Action Plans and Evaluations

This course can be fully customised for your business team.  
Please contact us for more details and our team will happy to assist.

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